

Sponsor Prospectus

CO-LOCATED



Presented by the National Biodiesel Board and Biodiesel Magazine

October 11, 2011

Westin Convention Center Hotel
Pittsburgh, Pennsylvania

Learn and Connect

Presented by the National Biodiesel Board and *Biodiesel Magazine*, Bioheat event will include a comprehensive agenda focusing on federal, state and local biodiesel oilheat mandates, as well as technical solutions for biodiesel storing, blending, and transporting. As an attendee you'll have the opportunity to shake hands with industry leaders and help carve the future of the industry.

As a sponsor of the **Bioheat**, you will have an opportunity to position your organization as a leader and supporter of the Bioheat industry in the Northeast U.S. For additional information, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.

Sponsorship Types & Pricing

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October 11, 2011

Westin Convention Center Hotel
Pittsburgh, Pennsylvania

Breakfast

Recognition at Breakfast

- Signage with company logo prominently displayed throughout the area during breakfast
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables

Marketing/Branding Opportunities

- One piece insert in all conference bags
- Two time use of conference mailing list
- Company logo and link to company website on every page of the conference website
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website
- Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions
- Company literature at designated sponsor table in high traffic area
- Logo and 50-word description in onsite program guide
- Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation
- Opportunity to promote separate side event to conference attendees through the conference website

Complimentary Registrations

- Two complimentary registrations to Bioheat Northeast

Executive Boardroom Use

- Executive boardroom available for private meetings

Morning Refreshment Break

Recognition at Break

- Signage with company logo prominently displayed throughout the area during refreshment break
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables

Marketing/Branding Opportunities

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- Two time use of conference mailing list
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Executive Boardroom Use

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Lunch

Recognition at Lunch

- Signage with company logo prominently displayed throughout the area during lunch
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees

Marketing/Branding Opportunities

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- Company logo and link to company website on every page of the conference website
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- Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions
- Company literature at designated sponsor table in high traffic area
- Logo and 50-word description in onsite program guide
- Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation
- Opportunity to promote separate side event to conference attendees through the conference website

Complimentary Registrations

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Executive Boardroom Use

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Afternoon Refreshment Break

Recognition at Break

- Signage with company logo prominently displayed throughout the area during refreshment break
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables

Marketing/Branding Opportunities

- One piece insert in all conference bags
- Two time use of conference mailing list
- Company logo and link to company website on every page of the conference website
- Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website
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